

Intern category management

Philips



Rianne Meijerman

Consumer Marketing

“ Clio has been a great asset to the Category Management team at Philips Consumer Lifestyle. Clio has a solid understanding of how to improve the instore presentation (on shelf communication, planograms, etc.) in order to generate more category value. Clio is very hard working and result oriented. She does not mind to put in the extra mile, when needed.

January 18, 2012, Rianne managed Clio at Philips