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To whom it may concern

Reference: Miss. Clio Beraldin

Clio joined TomTom as an intern on 15 October 2011 and stayed until the end of the internship on 15 April 2011. During this time, she worked in the Retail Marketing team under my supervision.

The objective of the internship was to gain insight into the work life at an international organisation and to be part of a dynamic team with a high work load and a focus on delivering quality retail marketing initiatives. In parallel, Clio also had to prepare her thesis which had to be handed in shortly after the end of the internship. This she managed with the utmost success.

For the duration of the internship, Clio performed all her tasks with great attention to detail and a dedication to delivering top quality work. She fit well into the professional environment and formed an integral part of our team.

I can especially commend her for the research and presentation she delivered on the topic of *Retail category management for the satellite navigation department in the consumer electronics industry*. Clio showed tremendous dedication to deliver an superior end result. This presentation was very well received throughout the organization. In fact, we still refer to this presentation – even months after she has left! She worked independently under close guidance from management, showed maturity and ownership to deliver top quality work.

With the high level of work ethic that Clio showed during her internship at TomTom, I am confident that she will be an asset to any professional team and I gladly recommend her to any future employer or team.

Kind regards.

Adri Pont
Trade Activation Manager